



Emerging | Exemplar Essay

## Big Data

### Scanners Stop Crime



#### Claim and Focus

The essay discusses the topic of license scanners, yet it does not meet the demands of the prompt. There is no mention of either text, nor is there a claim about the rhetorical strategies employed by the authors. Instead, the writer states his opinion on the topic (“I don’t think its fair that license scanners are being used to steal peoples information without there knowing”).



#### Analysis and Evidence

Evidence from the text is minimal and referenced generally (“they use license plate numbers to track us and find out stuff about us”), but it is not used for the purpose of analysis. The writer does not depict or analyze the rhetorical strategies each author uses.



#### Organization

A hook appears to be present (“Do you know that the government is taking your information?”) but this attempted introduction is lacking a claim. No organizational structure and the lack of transitions make the essay’s ideas difficult to follow, and no conclusion is offered.



#### Language and Style

The essay does not establish an objective tone or a formal style, and the shifts in point of view (from second to first person) disorient the reader. Word choice is simplistic (“stuff,” “I don’t think its fair”) and sentence structure is unvaried.



#### Using Exemplars in Your Lessons

Exemplar essays are tools to take abstract descriptions and make them more concrete for students. One way to use them is to print the clean copies of the essays and allow students to use the rubric to make notes or even find examples of important elements of an essay - thesis statements, introductions, evidence, conclusions, transitions, etc. Teachers can also use exemplars to illustrate what each score point within a trait ‘looks like’ in an authentic student essay. For additional ideas, please see “25 Ways to Use Exemplar Essays” by visiting the Curriculum Resources page in Help.

## Scanners Stop Crime

Do you know that the government is taking your information? You dont? Well now you know, the government is taking your info from police scanners and selling it to other places to track you down. They take our information and sell it to other people for cash. We go through day to day activities thinking that we are free and nobody notices what were doing. But the government can track us through traffic cameras. Then they use license plate numbers to track us and find out stuff about us. But what I think is if something is private only you should be able to see it. I don't think its fair that license scanners are being used to steal peoples information without there knowing.



Notes

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